



ELLE

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LU
REN

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autumn
winter
2023



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„IN FALL 2023, **LU REN’S** JOURNEY WITH **ELLE** GERMANY STARTED: WE HAVE CREATED A GLAMOROUS CASHMERE COLLECTION, INSPIRED BY THE STRENGTH OF MODERN WOMEN. FOR THIS YEAR’S CAPSULE COLLECTION, I HAVE COMBINED ELEMENTS OF 70S ROCK & ROLL CHIC WITH CONTEMPORARY SOPHISTICATION. THIS CLASH OF STYLES BROUGHT ABOUT JUST THE RIGHT AMOUNT OF DISHARMONY FOR THE PIECES TO BE UNIQUELY INTERESTING, YET EFFORTLESS, AND EASY TO COMBINE. THIS LOOKBOOK IS A GLIMPSE INTO PIA AND I VISION. PIA KNOLL IS THE FASHION DIRECTOR OF **ELLE** GERMANY. TOGETHER WE PROUDLY PRESENT THE **ELLE X LU REN** FW 2023 CAPSULE COLLECTION.

“THERE ARE NO RULES IN CREATIVITY” - KATIE JI / *Founder and Designer LU REN*



CD + STYLING: PIA LÉONI KNOLL / FOTOGRAF: DIRK BADER / GESTALTUNG: VALERIEN.EU

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